

KATIE YOON

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EDUCATION

Stanford University, Stanford, CA 12/24

- M.S., Sustainability Science and Practice (SUST) | GPA: 4.0
- B.S., Symbolic Systems (Human-Centered Artificial Intelligence) | GPA: 4.12
- **Honors:** J.E. Wallace Sterling Award for Scholastic Achievement (top 1% of students), Phi Beta Kappa Honor Society, Mel Lane Grant, Stanford Tech Ethics & Policy Fellowship, Emerson Equity and Justice Fellowship
- **Skills:**
 - **Digital:** Microsoft Suite (Excel), Jira, Asana, Python, C++, HTML, CSS, R Studio, Figma, Salesforce, Adobe Suite
 - **Core:** Agile/Scrum Methodology, Product/Project Management, GTM Strategy, UX Research, Product Marketing
 - **Languages:** English (Native), Korean (Fluent), Mandarin (Advanced), Japanese (Intermediate), Spanish (basic)

BUSINESS OPERATIONS AND TECHNOLOGY EXPERIENCE

Avanade (Accenture/Microsoft) | Office of the CTO/Digital Ethics Fellow, San Francisco, CA 6 – 8/24

- Craft AI governance competitor analysis and develop tools/frameworks for clients across industries
- Build connected architecture for agentic AI ecosystem, serving as governance model for Microsoft's internal systems
- Conduct data analysis on quantitative survey on 2200+ employees' attitudes/experiences towards AI use in workforce

EY-Parthenon | Summer Associate (Deal Technology), New York City, NY 6 – 8/23

- Led 12-member cross-functional team to develop internal GAI chatbot, securing executive buy-in
- Analyzed IT strategies of Fortune 50 companies, achieving 15% operational gains
- Developed product roadmap for Sustainable Dashboard, winning EY Sustainability Innovation Challenge

Paramount | Global Technology Resilience and Business Continuity Analyst, Remote 6 – 8/22

- Migrated enterprise systems to a risk management platform, cutting critical response time by 20%
- Developed Tableau dashboards proving technology resilience, driving 20% ROI and full C-suite buy-in

Devsisters | Corporate Development Intern (CEO Executive Assistant – published [interview](#)), Seoul, S. Korea 1 – 3/22

- Managed Fortune 50 partnerships and spearheaded Devsisters' [first online showcase](#) (360k+ views)
- Enhanced executive DEI by identifying, interviewing, pitching, and appointing new executive board of directors ([news](#))
- Delivered market research on emerging gaming technologies, resulting in 3 new investment ventures

Dailymotion | Business Development and Product Marketing Manager | APAC 6 – 8/21

- Led task force to develop innovative B2B website video solutions, improving client onboarding
- Created customer success playbook to enhance account management, lifting NPS scores by 10 points

SUSTAINABILITY EXPERIENCE

Stanford Food Institute and Sustainable Food Systems, Intern 11/23 –

- Designed and pitched ML-powered menu optimization platform, securing director support and building pilot study
- Orchestrated a multistakeholder sustainable food systems project with Stanford R&DE

Stanford Center for Innovation and Design Research, Graduate Researcher 1/23 – 6/24

- Led FoodInno/Sustainability Symposia, increasing registration by 50% through strategic marketing
- Conducted design research on blue carbon economies and sustainable product life cycle assessments